

#### **Chinese Textual Sentiment Analysis: Datasets, Resources and Tools**

Natural Language and Knowledge Processing Lab Wei-Fan Chen and Lun-Wei Ku December 11 @ Coling 2016, Osaka, Japan

### Program and Speaker

Lecturer: Lun-Wei Ku

- 1. Overall Introduction (40 min)
- 2. Introduction to CSentiPackage (40 min)

-----Coffee Break: 20 min -----

Lecturer: Wei-Fan Chen

- 3. Introduction to CSentiPackage:UTCNN (20 min)
- 4. Hands on Real data (40 min)



### **Overall Introduction**

**Sentiment Analysis** 

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### Sentiment Analysis Is...

- Studying opinions, sentiments, subjectivities, affects, emotions, views, etc. in text such as news, blogs, reviews, comments, dialogs, or other kind of documents.
- An important research question:
  - Sentiment information is global and powerful.
  - Sentiment information is valuable for companies, customers and personal communication.



### **Opinion Definition**

- From triple to quintuple
  - Triple:
    - $(e_j, so_{ij}, h_i)$
  - Quintuple: (Bin Liu, NLP handbook, 2010)

 $(e_{j}, a_{jk}, so_{ijkl}, h_{i}, t_{l})$ 

 $e_j$ : target entity j  $h_i$ : holder i  $a_{jk}$ : aspect k (or sometimes called feature) of target entity j  $t_i$ : time l

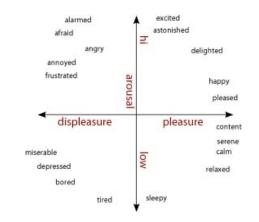
so: sentiment value of the opinion

### Sentiment Representation

- Categorical
  - Sentiment, non-sentiment
  - Positive, neutral, negative
  - Stars



- Emotions categories like Joy, Angry, Sadness...
- Dimensional
  - Valence Arousal



### Sentiment Data Construction

- Sentiment labels are subjective: more annotators could make them more reliable.
- Manual gold data
  - Annotated by at least 3 annotators
  - Crowdsourcing
- User generated data (automatically generated)
  - User review scores (stars)
  - User generated text with emoticons (noisy)
  - Labels available from social platform



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#### Annotation Consideration

- Granularity : Word, Sentence, Passage, Document?
  - Sentences are natural units but their labels are rarely found.
  - Detecting emotions from sentences is the most difficult (some are of complex semantic but very few words).
- Data Management
  - Explicit answer vs. majority answer
  - w/ context vs. w/o context
  - Data segmentation



### Annotation Quality

- Agreement
  - Raw agreement
  - Kappa value, weighted kappa value



### Now we get some ideas of sentiment analysis...let's see what the recent research is about!



### **Overall Introduction**

**Related Work** 

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### Widely known early work

 Thumbs up? Sentiment classification using machine learning techniques (Pang and Lee, EMNLP 2002): binary SVM classifier on documents.

# A good start to get the idea of sentiment analysis

- Survey: Opinion Mining and Sentiment Analysis, Bo Pang and Lillian Lee, Foundations and Trends in Information Retrieval, 2008. (135 pages)
- Book: Sentiment Analysis and Opinion Mining, Bing Liu, Morgan & Claypool Publishers, 2012. (168 pages)



### Recent One Year's Research... ACL

- Sentiment **Domain Adaptation** with Multiple Sources
- Connotation Frames: A **Data-Driven** Investigation
- Bi-Transferring **Deep Neural Networks** for **Domain Adaptation**
- Document-level **Sentiment Inference** with Social, Faction, and Discourse Context

### Recent One Year's Research... NAACL

- Ultradense Word Embeddings by Orthogonal Transformation
- Separating Actor-View from Speaker-View Opinion Expressions using Linguistic Features
- Clustering for Simultaneous Extraction of Aspects and Features from Reviews
- Opinion Holder and Target Extraction on Opinion Compounds
   -- A Linguistic Approach
- Capturing Reliable Fine-Grained Sentiment Associations by Crowdsourcing and Best–Worst Scaling

### Recent One Year's Research... EMNLP

- Aspect Level Sentiment Classification with Deep Memory Network
- Lifelong-RL: Lifelong Relaxation Labeling for Separating Entities and Aspects in Opinion Targets
- Learning **Sentence Embeddings** with Auxiliary Tasks for **Cross-Domain** Sentiment Classification
- Attention-based LSTM Network for Cross-Lingual Sentiment Classification



### Recent One Year's Research...

- Aspect
- Domain Adaptation for Cross-Domain/Lingual
- Deep Neural Network vs. Linguistic Features
- Fine-Grained
- Crowdsourcing

### **Overall Introduction**

**Chinese Text Processing** 

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### Chinese Language

- Has no space between words
- The finest granularity of most sentiment tools is word : need word segmentation
- Part of speech tagging and syntactic information (parse tree) are nice to have.
- Two major Chinese writing forms: simplified Chinese and traditional Chinese

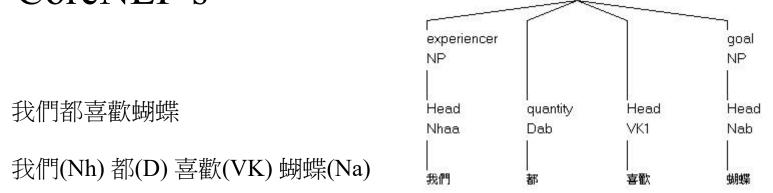
### Chinese Language Processing Tools

- The most widely used tool for Chinese is Stanford CoreNLP<sup>1</sup> (simplified Chinese)
- Other popular ones:
  - LTP Cloud (simplified Chinese)
  - CKIP Parser<sup>2</sup> (traditional Chinese)
  - jieba (segmentation, both simplified/traditional Chinese)

http://nlp.stanford.edu/software/
 http://godel.iis.sinica.edu.tw/CKIP/parser.htm

### **CKIP** Parser

• Its tag set is different from Stanford CoreNLP's



#1:1.[0] S(experiencer:NP(Head:Nhaa:我們)|quantity:Dab:都|Head:VK1: 喜歡|goal:NP(Head:Nab:蝴蝶))#。(PERIODCATEGORY)

• We provide a tag mapping file (for sentiment analysis)

## CSentiPackage @NLPSA

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### CSentiPackage

- Datasets
  - Chinese Morphological Dataset Cmorph (former version of ACiBiMA)\*
  - Chinese Opinion Treebank
- Resources
  - NTUSD/ANTUSD
- Tools
  - CopeOpi + Tag Mapping File
  - UTCNN

\*https://github.com/windx0303/ACBiMA

### Statistics

- NTUSD: Sentiment Dictionary (with 10,371 words): free for research, 400+ applications
- ANTUSD: Augmented NTUSD (with 27,221 words, now integrating with e-Hownet)
- Cmorph (with 8,000+ words) -> ACBiMA (with 11,000+ words)
- Chinese Opinion Treebank: labels on Chinese Treebank 5.1

### Materials:

### From Words to Sentences

- NTUSD: words (binary sentiment)
- ANTUSD: words (annotation features)
- Chinese Morphological Dataset: words (morphological structures)
- Chinese Opinion Treebank: phrases (sentence structure)
- Chinese Opinion Treebank: sentences (binary sentiment)

### Tools:

### From Words to Sentences, Documents, and Beyond

- CopeOpi Sentiment Scoring Tool: words, sentences, documents, documents+ (text)
- UTCNN: posts and users (text and social media)

### NTUSD

- Simplified Chinese and traditional Chinese versions
- A positive word collection of 2,812 words
- A negative word collection of 8,276 words
- No degree, no estimated scores and other information.

### ANTUSD

- 6 Fields
  - CopeOpi Score
  - Number of positive annotation
  - Number of neutral annotation
  - Number of negative annotation
  - Number of non-sentiment annotation
  - Number of not-a-word annotation

開心	0.434168	1	0	0	0	0
酣聲	0	0	0	1	3	0
憤怒	-0.80011	0	0	5	0	0

• Not-a-word: useful as they are collected from real segmentated data

### ANTUSD

Contains also short phrases like一昧要求,一路過關斬將,備受外界期待...

### ANTUSD and E-HOWNET

#### E-HowNet

- ..., A frame-based entity-relation model extended from HowNet
- ..., Define lexical senses (concepts) in a hierarchical manner
- .., Now integrated with ANTUSD and covers 47.7% words in ANTUSD
- An integration of two resources which may help us play with sentiment and semantics.
- Related English resource: SentiWordnet
  - Refer to Wordnet
  - With PosScore and NegScore added
  - ObjScore = 1-(PosScore+NegScore)

### ANTUSD in E-HOWNET

詞彙:		致勝	Wo	rd				
詞性:		VH11	Pos	s Tag				
英文意涵:		win vict	ory Eng	English Meaning				
概念式:		{win 獲	{win 獲勝} Concept Frame					
展開式:								
WordNet 自動連 結:		{gain.v.	05, succeed.	WO v.01, acquire.v.	rdNet Link <sup>05, win.v.01}</sup>	age		
Sentiment								
score	posit	ive	neutral	negative	non_opinion	non_word		
0.5772	1		0	0	0	0		

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	disappearl 消失 [一掃而空,不見了,不知去向,不翼而飛,化為烏有,幻滅,石沉大海,冰消瓦解,沒,杳如黃鶴,杳無信息,杳無音訊,音							
》 / · / / / / / / / / / / / / / / / / /	消 , 消失 , 消退 , 消逝 , 消逝 , 消散 , 消褪 , 消聲 匿跡 , 破空 , 破滅 , 退去 , 脫漏 , 逝 , 逝去 , 逐波而去 , 散佚 , 渙 , 絕跡 , 雲消霧散 , 醫沒 , 顫逝 , 鯔減 ]							
■ BeNormal 常態								
BeRecovered   復原 [ 平復 , 息事 , 復元 , 復原 , 復甦 , 穌 , 還原								
E- BeGood 良態								
■ BeFull 吃飽 [ 吃飽 ,吃飽喝足 ,酒足飯飽 ,飫 ,飽足 ,飽脹 ,貴	□ <mark>BeFulli吃飽</mark> [吃飽,吃飽喝足,酒足飯飽,飫, 飽足, 飽脹, 鼓腹, 饜]							
□ lucky 幸運[三生有幸,平順,吉人夭相,行大運,走好運,走;	□ <mark>lucky 幸運</mark> [三生有幸,平順,古人夭相,行大運,走好運,走運,事事如意,和氣致祥,時運亭通,桃花運,泰順,得時,開泰,順常,							
僥倖 , 傲 , 徼幸 , 邀天之幸 , 雙喜臨門 ]								
prosper 發達[方興未艾,水漲船高,功成名就,功成名遂,平	📴 prosper 發達 [ 方興未艾 , 水漲船高 , 功成名就 , 功成名遂 , 平步青雲 , 未艾方興 , 亨 , 亨通 , 壯盛 , 走高 , 昌盛 , 爭氣 , 長進 , 勃發 , 카							
入室,登龍,進化,進步,進展,新高,鼎盛,蒸蒸日上,繁榮								
□ winl獲勝 [打勝,打勝仗,告捷,取勝,拔尖,奏捷, <mark>致勝</mark> ,得		而出 . 凯 .	滕 . 滕利 . 》	蜀占鏊殖,獨	上鼇面,獨佔獒區	道 , 獨佔鳌?		
····· 獲選 BeSelected[當選,獲選, 應選]	詞彙訊息							
⊡ OtherWord(win 獲勝)	詞彙:		致勝					
□ <mark>surpass 強過</mark> [以小吃大,占上風,有過之無不及,佔上風,青	詞性:		VH11					
當先,趕過,遙遙領先,領先,獨步,優於,壓倒,賽,蓋, ,	英文意涵:		win victory					
● WellKnown 成名 [ 人口皆碑 , 出名 , 光宗耀祖 , 成名 , 有口皆 ]	Event Fra							
■ Succeed 成功 [大功告成 ,出人頭地 ,成功 ,成事 ,收效 ,有同	定義式:		{win 獲勝}					
■ ablel能[力所能及,又紅又專,允文允武,文武全才,文武合-	操作式:							
科班出身,拿手,神通廣大,純熟,能文能武,能幹,高桿,專	語義功能:							
嫻熟 , 熟巧 , 熟妙 , 熟習 , 熟練 , 熟爛 , 練達 , 駕輕就熟 , 諳習								
Ⅰ BeBad 衰變								
end  終結 [中止,止息,休止,告終,終止,終結,斷,止]	展開式							
• WeatherState   天候狀態								
■ MentalState  精神狀態	Sentiment							
e MentalAct 精神動作	score	positive	neutral	negative	non_opinion	non_word		
□ <mark>changel變化</mark> [化,幻化,日新月異,生變,白雲蒼狗,改樣,改觀]	0.5772	1	0	0	0	0		
,變出,變動,變遷,變易,起落] 								
■ AttributeValuel屬性值								
■ actl行動[行動]								
I det[] 新[] ] 新] I otherWord(event 事件)								
● object  物體[事物,客體,對象]								
	nformat	ion Soio	nco Acad	omia Sini		32		

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BHCE THE

### Chinese Morphological Structure

- Parallel type: 財富 (rich wealth)
- Substantive-Modifier type: 痛哭 (bitterly cry)
- Subjective-Predicate type: 山崩 (land slip; landslide)
- Verb-Object type: 避暑 (escape from summer)
- Verb-Complement type: 提高 (increase: raise up)
- Negation type: 無情 (no feelings)
- Confirmation type: 有心 (have heart)
- Others

### Chinese Opinion Treebank

- Based on Chinese Treebank 5.1.
- Including the opinion labels of each sentences.
- Including the word-pairs and their composing type in opinionated sentences.
- To avoid copyright issue, <u>you need to have</u> <u>Chinese Treebank 5.1</u> by yourself in order to use Chinese Opinion Treebank!

### Chinese Opinion Treebank

回首頁 上一句 下一句	1 正面意見句	序號:101	檔案名稱:chtb_02	20.fid 句子編號 (S ID):2	30
請問本句爲反諷嗎?○↓	■ ○否 送出反論	■ 本句目前	前的反諷狀態為:本	旬非反調	
目前已標: 2:(IP-HLN)/(	NP-SBJ) / (VP) : 主	謂 💌			
<ul> <li>● 修飾 ○ 主請 ○ 動受</li> <li>○ 使役句 ○ 把字句 ○ 社</li> <li>○ 其他句型 送田</li> </ul>		〇比較句			
移除					
		0			
		I I IP-HLN			
2 D NP-SBJ			9 VP	1	
3 5 D D NP-PN NP	10 □ VV 成为		11 □ NP-OBJ		
4 6 7 □ □ □ NR PU NN 黄河 *金三角	8 □ PU		12 □ CP	都論 22 □ NP	
		13 WHNP-1   14 -NONE-	15 CP 16 21 IP DE	投資 熱点	
		* <b>O</b> P*	17 19 17 19 NP-SBJ VP     18 20 18 20		
			-NONE- VA *T*-1 新		

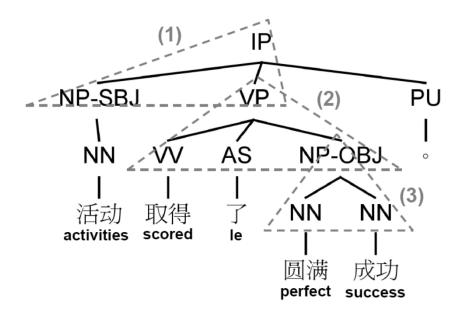
#### S ID=230: 黄河"金三角"成为新的投资热点

.node file	.tree file	.trio file					
Fields							
Node ID, POS, node content, node depth	Node ID: children	Trio ID, trio head, trio left node, trio right node, trio type					
Content							
0,,,0 1,IP-HLN,,1 2,NP-SBJ,,2 3,NP-PN,,3 4,NR,黄河,4 5,NP,,3 6,PU,",4 7,NN,金三角,4 8,PU,",4 9,VP,,2 10,VV,成为,3 11,NP-OBJ,,3 12,CP,4 13,WHNP-1,5 14,-NONE-,*OP*,6 15,CP,,5 16,IP,,6 17,NP-SBJ,,7 18,-NONE-,*T*-1,8 19,VP,,7 20,VA,新,8 21,DEC,的,6 22,NP,,4 23,NN,投资,5 24,NN,热点,5	0:1, 1:2,9, 2:3,5, 3:4, 4: 5:6,7,8, 6: 7: 8: 9:10,11, 10: 11:12,22, 12:13,15, 13:14, 14: 15:16,21, 16:17,19, 17:18, 18: 19:20, 20: 21: 22:23,24, 23: 24:	2,1,2,9,3 3,22,23,24,2					
Opinion labels of three annotators (filename, SID, opinion, polarity, opinion type)							
chtb_020.raw,230,N,, chtb_020.raw,230,Y,POS,STATUS chtb_020.raw,230,Y,POS,STATUS Opinion gold standard							
chtb_020.raw,230,Y,POS,STATUS							

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### Notation (Parsing Tree)



Tri(S) =

1, IP, 活动, VP, Subjective-Predicate 2, VP, 取得, NP-OBJ, Verb-Object 3,NP-OBJ, 圆满, 成功, Substantive-Modifier

- *T*: the parsing tree of a sentence *S*
- $O = \{o_1, o_2, ...\}$ : in-ordered set of tree nodes
  - $\stackrel{tri}{=} (triID, o_{parent}, o_{left}, o_{right}, t) \in Tri$ 
    - : an opinion trio
  - $t \in Rpt$  : a syntactic interword relation  $Rpt \in \{Substantive-Modifier, Subjective-Predicate, Verb-Object, Verb-Complement, Other\}$



### Chinese Opinion Treebank

- Align the opinion labels of sentences to Chinese Treebank 5.1 by sentence IDs.
- Align Opinion trios to Chinese Treebank 5.1 by node IDs.
- Can be used to do opinion cause analysis.

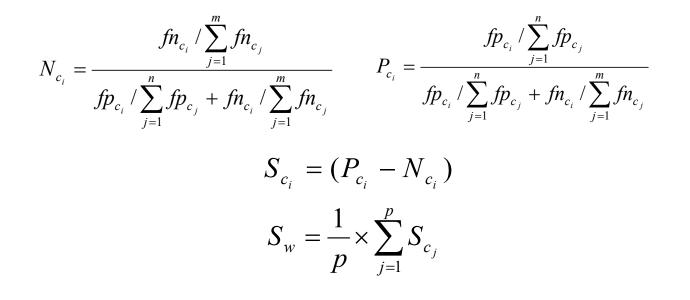
## CopeOpi

- A statistical sentiment analysis tool
- Can be used without any training
- Users can update character weights or add any sentiment words
- It runs fast.

### The First Idea

- Chinese characters are mostly morphemes and they bear sentiment, too.
- Simple example: some characters are preferred for naming, but some are not.
- For example, 德(ethic) 胜(win) 高(high) good for names; 笨(stupid) 悲(sorrow) 惨(terrible) are not good choices for names.
- With some exceptions, but still quite reliable if the sentiment of character is acquired statistically from a large naming corpus (or just sentiment dictionaries.) Exceptions like 徐悲鸿.

### Bag of Unit



[仇 (-1.0) + 視 (0.0)] / 2 = -1/2 = -0.5 (NEG) [富(1.0) + 貴(0.936)] / 2 = 0.968 (POS)

好人、美麗、憤怒、弱小...

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### Aggregation

• Word sentiment

– Summing up opinion scores of characters

- Sentence sentiment
  - Summing up opinion scores of words

### So is there any way we can give them weights?

### Weighted by Structures

- Linguistic Information:
  - Morphological structures
    - Intra-word structures
  - Sentence syntactic structures
    - Inter-word structures

### Morphological Structure

Get types by SVM, CRF, handcraft...

Linguistic Morpho. Type	Example
1. Parallel	財富、打罵
2. Substantive-Modifier	低級、痛哭
3. Subjective-Predicate	心疼、氣虛
4. Verb-Object	失控、免職
5. Verb-Complement	看清、擊潰
Opinion Morpho. Type	Example
6. Negation	無法、不慎
7. Confirmation	有賴、有愧

## Example of Sentiment Trios in Chinese Opinion Treebank

Linguistic Morpho. Type	Example
Parallel (Skip)	美麗而聰慧
1. Substantive-Modifier	高大的樓房
2. Subjective-Predicate	學習認真
3. Verb-Object	恢復疲勞
4. Verb-Complement	收拾乾淨
Morpho. Type Opinion	Example
n. Others	為…/以…

### Compositional Chinese Sentiment Analysis

Sentiment Scoring Formula for Each Morphological Type:

• Parallel type

 $S(C_1 C_2) = \frac{S(C_1) + S(C_2)}{2}$ 

• Substantive-Modifier type

if  $(S(C_1) \neq 0 \text{ and } S(C_2) \neq 0)$  then if  $(S(C_1) > 0 \text{ and } S(C_2) > 0)$  then  $S(C_1C_2) = S(C_1)$ else  $S(C_1C_2) = -1 \times |S(C_1)|$ else  $S(C_1C_2) = S(C_1) + S(C_2)$ 

• Subjective-Predicate if  $(S(C_2) \neq 0)$  then  $S(C_1C_2) = S(C_2)$ else  $S(C_1C_2) = S(C_1)$ 

- Example:氣虛
- Subjective-Predicate type
- 氟 0.5195
- 虛-0.8178
- Score(氣虛) = -0.8178

### Compositional Chinese Sentiment Analysis

Sentiment Scoring Formula for Each Morphological Type:

- Example:看清、看壞
- Verb-Complement type
- 看:0.1
- 清: 0.8032
- 壞:-0.9
- Score(看清) = 0.8072
- Score(看壞) = -0.9

• Verb-Object type

if  $(S(C_1) \neq 0 \text{ and } S(C_2) \neq 0)$ then  $S(C_1C_2) = |S(C_1)| \times SIGN(S(C_1)) \times SIGN(S(C_2))$ else  $S(C_1C_2) = S(C_1) + S(C_2)$ 

- Verb-Complement type
   = Subjective-Predicate type
- Negation type

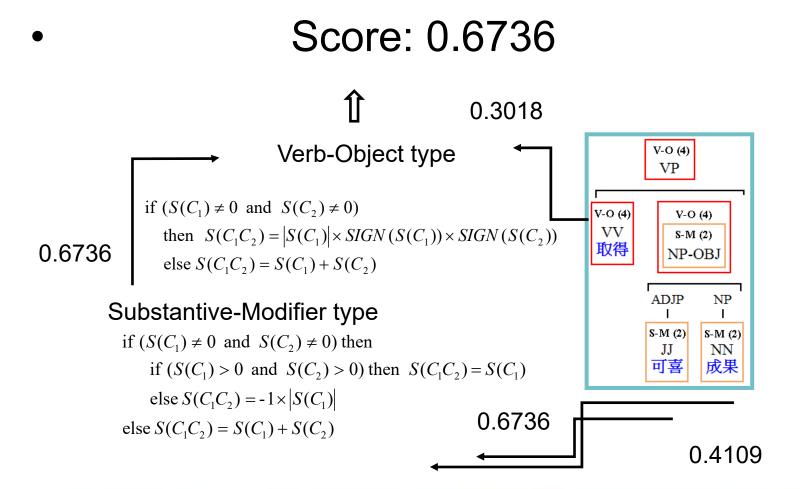
if  $(C_1 \in NC)$  then  $S(C_1C_2) = (-1) \times S(C_2)$ else  $S(C_1C_2) = (-1) \times S(C_1)$ 

• Confirmation type

if  $(C_1 \in PC)$  then  $S(C_1C_2) = S(C_2)$  else  $S(C_1C_2) = S(C_1)$ 

• Others = Parallel type

### Example of Using Sentiment Trios



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## Performance of CopeOpi (Dataset w/o Structure)

Level	Corpus	Ву	Precision	Recall	f-measure
Word	836 words	Annotator	0.81	0.80	0.80
Sentence	CIRB010-OP	Annotator	0.75	0.65	0.66
Document	CIRB010-OP	Annotator	0.73	0.69	0.72
Word	836 words	Machine	0.61	0.79	0.68
Sentence	CIRB010-OP	Machine	0.38	0.65	0.48
Sentence	CIRB020-OP	Machine	0 33	0 45	0.38
Sentence	CIRB020-OP-R	Machine	0.66	0.89	0.76
			0.40	0.55	0.40
Document	CIRB010-OP	Machine	0.40	0.55	0.46

\*NTCIR MOAT Corpus as materials

## Performance of CopeOpi (Dataset w/ Structure)

	Setting	Word	Sentence	Opinion	Polarity	Desc
	1	bag	bag	0.7073	0.4988	
	2	struc	bag	0.7162	0.5117	CRF
	3	bag	struc	0.8000	0.5361	Manual
	4	struc	struc	0.7922	0.5297	CRF+Manual
ſ	5	struc	struc	0.7993	0.5187	CRF+Auto
L						

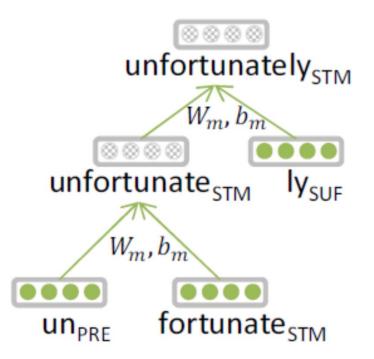
\*Chinese Opinion Treebank as materials

## Performance of CopeOpi (FB Stance Classification)

Method		Precisio		Sup	Recall Neu			-score Neu	Uns	F <sub>1</sub> <sup>SNU</sup>
	Sup	Neu	Uns	Sup	Neu	Uns	Sup	Neu	Ulls	
Majority .00	.90	.0 80	. 00	000	1.00	.000	.000	.952	.000	.317 (-39%)
Graph-joint	564	958	000	631	955	000	596	956	000	518 ()
Dic .1	02 .9	29.	007	.066	.148	.773	.080	.255	.014	.337 (-35%)
Graph-sentiment	.550	.999	.000	.992	.932	.000	.707	.965	.000	.572 (+10%)
Graph-joint .5	64 .9	58.	000	.631	.955	.000	.596	.956	.000	.518 (—)
SVM-Uni+Bi+TriGram	.470	.918	1.00	.121	.988	.045	.192	.952	.087	.519 (+0%)
No engagement (CopeOpi)	.596	.971	.056	.198	.970	.500	.297	.970	.101	.548 (+6%)
Joint-MRF	.697	.971	.400	.724	.970	.273	.710	.970	.324	.672 (+30%)*
No engagement (ConeOni)	596	971	056	198	970	500	297	970	101	548 (+6%)
Random cold start	.086	.912	.032	.673	.329	.045	.152	.483	.038	.346 (—)
SVM cold start	1.00	.910	.000	.019	1.00	.000	.038	.953	.000	
SVM cold start	1.00	.912 .910	.052	.075	1.00	.000	.038	. <del>4</del> 65 .953	.000	.443 (+28%)

### Deep Neural Network Example Word

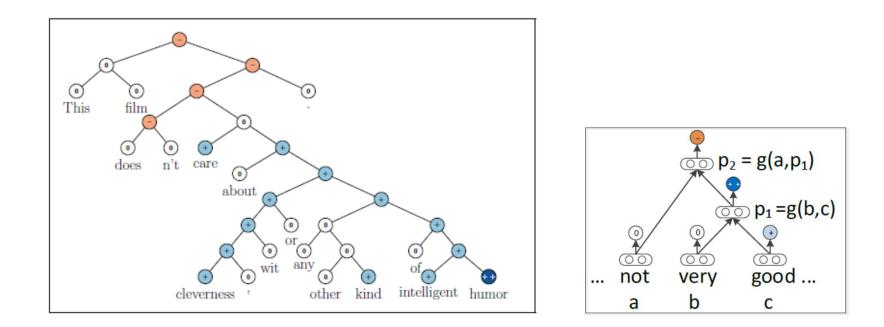
- Morphological structure for a better word representation.
- Same idea but for \*Chinese sentiment analysis\*



• Luong, Thang, Richard Socher, and Christopher D. Manning. "Better Word Representations with Recursive Neural Networks for Morphology." *CoNLL*. 2013.

### Deep Neural Network Example Sentence

• Learned composition function (of semantics): Richard Socher (RNN, series work from 2011)





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## Learning by Neural Network

- Word Sentiment
- Sentence Sentiment
- Document Sentiment
- Social Media Post Sentiment

## Learning by Deep Neural Network

- Word Sentiment: CNN + ANTUSD
- Sentence Sentiment
- Document Sentiment
- Social Media Post Sentiment: Text + User Context

### – Not yet consider structures!

# Word Sentiment NN: CNN + ANTUSD

#### A Demonstrative Experiment

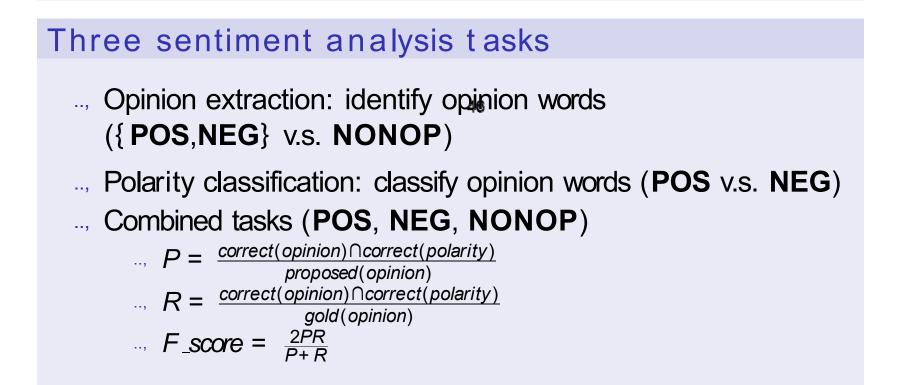
ANTUSD: A Large Chinese Sentiment Dictionary, Shih-Ming Wang and Lun-Wei Ku, in Proceedings of LREC 2016

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#### **Experiment Setting**

- ..., Dataset: ANTUSD  $\cap$  E-hownet, a total 12995 words
- ., Classifier: support vector machine (SVM) with linear kernel
- ..., Average over 10-fold validation scores



### Preprocessing

#### Extract single label for each word

- **1. NOT**: Count(Not)>0
- **2. NONOP**: Count(Non)>0
- **3. POS**: Count(Pos)>0 and Count(Neg)=0
- **4. NEG**: Count(Neg)>0 and Count(Pos)=0
- 5. NEU: Count(Pos)=0, Count(Neg)=0 and Count(Neu)>0

### Preprocessing

#### Extract single label for each word

- **1. NOT**: Count(Not)>0
- 2. NONOP: Count(Non)>0
- **3. POS**: Count(Pos)>0 and Count(Neg)=0
- 4. NEG: Count(Neg)>0 and Count(Pos)=0
- 5. **NEU**: Count(Pos)=0, Count(Neg)=0 and Count(Neu)>0
- ..., NOT words are not used
- .., **NEU** words are dropped since there are only 16 of them

#### Features

#### ANTUSD & E-hownet

- .., CopeOpi score in ANTUSD
- .., Synonym-Set index (SSI)
  - ... Concept frame index of a word
  - Each word might belong to many concepts
  - Represented as a binary vector

### Features

#### ANTUSD & E-hownet

- ..., CopeOpi score in ANTUSD
- .., Synonym-Set index (SSI)
  - Concept frame index of a word
  - Each word might belong to many concepts
  - Represented as a binary vector

#### Word Embedding

- .., Corpus: LDC2009T14 (Chinese news)
- .., Word vectors
- .., Summation of char vectors
  - ... Very high coverage rate

#### **Opinion Extraction**

.., COP, SSI has lower precision

- opinion extraction is more semantic-oriented
- Many concept frame contain only one word

Feature(s)	Precision	Recall f-scor	е
COP	0.686	1.000 0.81	4
SSI	0.693	0.993 0.81	6
WV	0.784	0.936 0.854	4
CV	0.765	0.919 0.83	5
COP+SSI	0.740	0.914 0.81	8
COP+WV	0.785	0.933 0.85	3
COP+CV	0.764	0.917 0.83	3
SSI+WV	0.789	0.937 0.85	6
SSI+CV	0.772	0.920 0.84	0
WV+CV	0.808	0.921 0.86	1



#### **Opinion Extraction**

.., COP, SSI has lower precision

- opinion extraction is more semantic-oriented
- Many concept frame contain only one word
- .., Character vectors lead to slightly worse performance

Feature(s)	Precision	Recall	f-score
COP	0.686	1.000	0.814
SSI	0.693	0.993	0.816
WV	0.784	0.936	0.854
CV	0.765	0.919	0.835
COP+SSI	0.740	0.914	0.818
COP+WV	0.785	0.933	0.853
COP+CV	0.764	0.917	0.833
SSI+WV	0.789	0.937	0.856
SSI+CV	0.772	0.920	0.840
WV+CV	0.808	0.921	0.861



### **Opinion Extraction**

- .., COP, SSI has lower precision
  - opinion extraction is more semantic-oriented
  - Many concept frame contain only one word
- ..., Character vectors lead to slightly worse performance
- .., Features are complemented; combined features leads to improvement

Feature(s)	Precision	Recall	f-score
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SSI+CV	0.772	0.920	0.840
WV+CV	0.808	0.921	0.861

### Polarity Classification

..., COP leads to a significant better result, reflecting is sentiment-oriented nature

Feature(s)	POS f1	NEG f1	Average f1
COP	0.973	0.976	0.974
SSI	0.792	0.842	0.817
WV	0.870	0.895	0.882
CV	0.829	0.851	0.840
COP+SSI	0.979	0.982	0.980
COP+WV	0.981	0.984	0.982
COP+CV	0.967	0.972	0.970
SSI+WV	0.898	0.915	0.907
SSI+CV	0.868	0.886	0.877
WV+CV	0.899	0.916	0.908

### Polarity Classification

- ..., COP leads to a significant better result, reflecting is sentiment-oriented nature
- .., Combining COP & other features still leads to improvement

Feature(s)	POS f1	NEG f1	Average f1
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SSI+CV	0.868	0.886	0.877
WV+CV	0.899	0.916	0.908



### Polarity Classification

- ..., COP leads to a significant better result, reflecting is sentiment-oriented nature
- ..., Combining COP & other features still leads to improvement
- .., Combining word vectors and SSI also leads to improvement

Feature(s)	POS f1	NEG f1	Average f1
COP	0.973	0.976	0.974
SSI	0.792	0.842	0.817
WV	0.870	0.895	0.882
CV	0.829	0.851	0.840
COP+SSI	0.979	0.982	0.980
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WV+CV	0.899	0.916	0.908

#### **Combined Task**

.., COP outperforms the others

Feature(s)	Precision	Recall	f-score
COP	0.912	0.927	0.920
SSI	0.706	0.679	0.692
WV	0.737	0.767	0.752
CV	0.689	0.721	0.705
COP+SSI	0.864	0.945	0.903
COP+WV	0.850	0.902	0.875
COP+CV	0.840	0.869	0.854
SSI+WV	0.764	0.796	0.779
SSI+CV	0.732	0.755	0.743
WV+CV	0.764	0.813	0.787



### **Combined Task**

- .., COP outperforms the others
- ..., Both the numerator of precision and recall are affected by COP's better polarity classification ability
- ..., Only the denominator of precision is affected by COP's worse opinion extraction ability

#### Precision & Recall

 $P = \frac{correct(opinion) \cap correct(polarity)}{proposed(opinion)}$  $R = \frac{correct(opinion) \cap correct(polarity)}{proposed(opinion)}$ 

gold(opinion)

Precision Recall f-score Feature(s) COP 0.912 0.927 0.920 SS 0.706 0.679 0.692 WV 0.737 0.767 0.752 CV 0.689 0.721 0.705 COP+SSI 0.864 0.945 0.903 COP+WV 0.850 0.902 0.875 COP+CV 0.840 0.869 0.854 SSI+WV 0.764 0.796 0.779 SSI+CV 0.732 0.755 0.743 WV+CV 0.764 0.813 0.787

#### **Combined Task**

- .., COP outperforms the others
- ..., Both the numerator of precision and recall are affected by COP's better polarity classification ability
- .., Only the denominator of precision is affected by COP's worse opinion
- extraction ability WV+CV outperforms WV due to coverage issue

Feature(s)	Precision	Recall	f-score
COP	0.912	0.927	0.920
SSI	0.706	0.679	0.692
WV	0.737	0.767	0.752
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SSI+WV	0.764	0.796	0.779
SSI+CV	0.732	0.755	0.743
WV+CV	0.764	0.813	0.787

## Inject More Semantics: ANTUSD and E-Hownet

#### E-HowNet

- .., A frame-based entity-relation model extended from HowNet
- ..., Define lexical senses (concepts) in a hierarchical manner
- .., Now integrated with ANTUSD and covers 47.7% words in ANTUSD

## Wrapup

- CSentiPackage
  - NTUSD/ANTUSD/ANTUSD+e-HowNet
  - Chinese Morphological Dataset Cmorph
  - Chinese Opinion Treebank
  - CopeOpi + Tag Mapping File
  - An demonstrative exp of ANTUSD
    - ====== We are here ===
  - UTCNN (next session)
- Hand-on

## Future Release Tool in CSentiPackage

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(negative)

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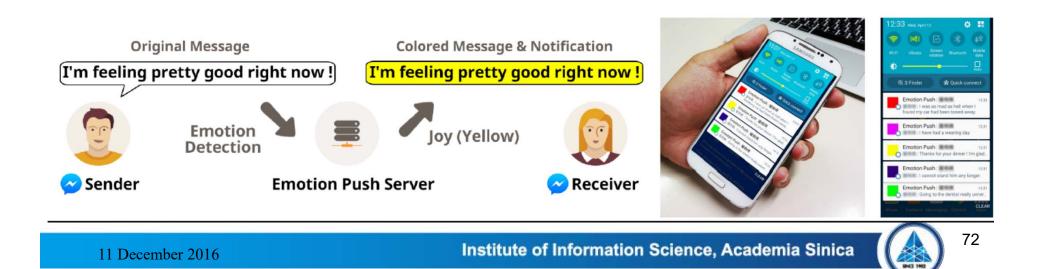
88888

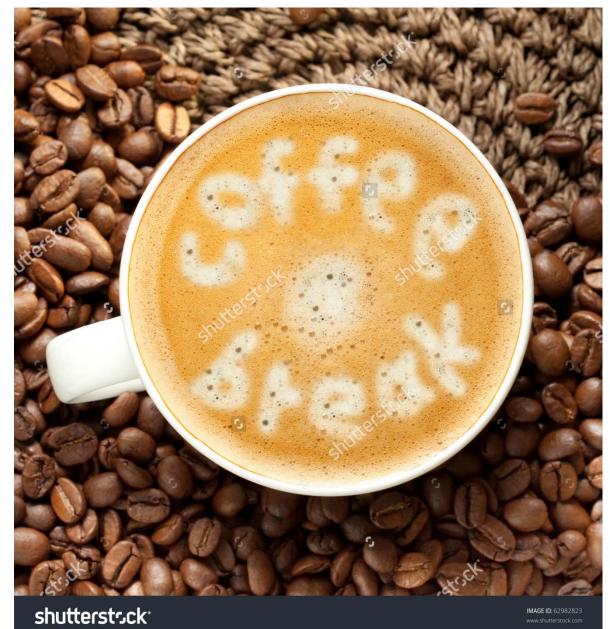
(silent) unsigned: 👹 🎯 🕃 👹

888899990

Valence (positive)

 EmotionPushCore: short message emotion detector (ongoing)
 Arousal (energetic)
 Arousal (energetic)
 Arousal (energetic)





# 10:20-10:40

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# CSentiPackage: UTCNN

# Learning by Deep Neural Network

- Word Sentiment: CNN + ANTUSD
- Sentence Sentiment
- Document Sentiment
- Social Media Post Sentiment: Text + User Context



# Outline

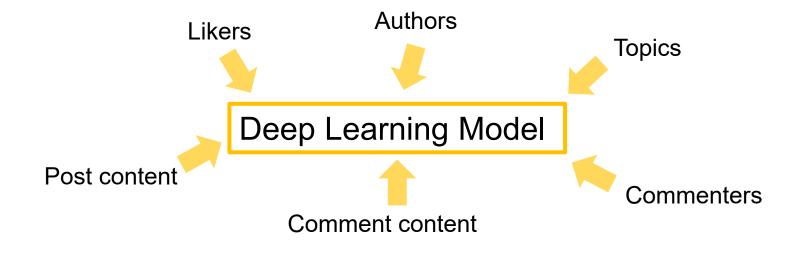
- CSentiPackage: UTCNN
  - Introduction
  - Model
  - Results
- Hands on real data
  - Environment
  - Data preprocessing
  - Tools
    - NTUSD and ANTUSD
    - Cmorph and Chinese Opinion Treebank
    - CopeOpi
    - UTCNN

# Outline

- CSentiPackage: UTCNN
  - Introduction
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    - Cmorph and Chinese Opinion Treebank
    - CopeOpi
    - UTCNN

# User Topic Comment Neural Network (UTCNN)

• A deep learning model of stance classification on social media text

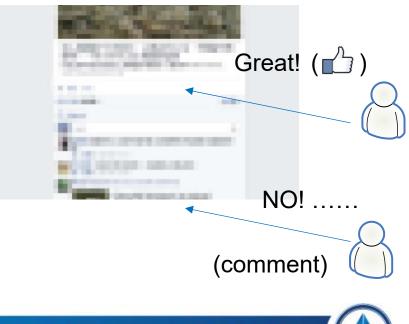


# UTCNN

- Stance tendency
  - Author
  - Liker
  - Topic
  - Commenter
- Semantic preference
  - Author
  - Liker
  - Topic
  - Commenter



We should reject the re-construction of the Nuclear power plant.



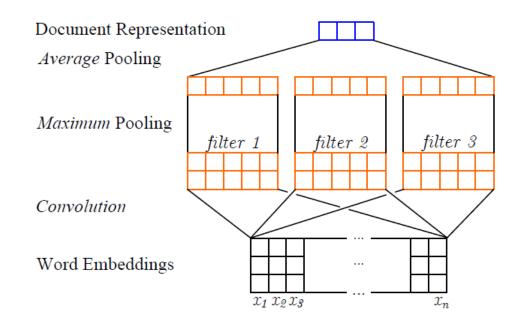
# **Document Composition**

- From word representation to document representation
  - CNN
  - -RNN
    - LSTM

## CNN architecture

• 
$$x_c = [x_1; x_2; ...; x_n]$$

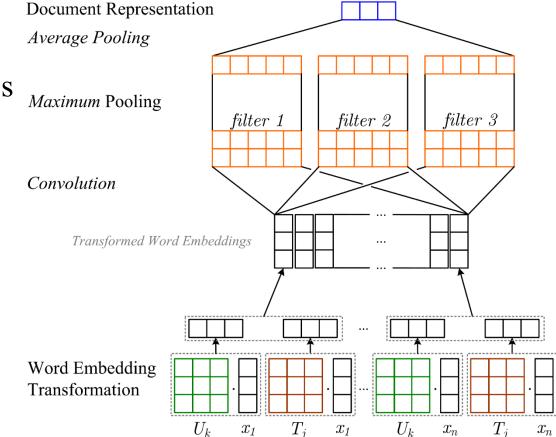
- $h_{cf} = f \left( W_{cf} \cdot x_c + b_{cf} \right)$
- Capture *n*-gram features





# User- and Topic-dependent document composition

- $U_k$  models the user reading preference for certain semantics
- $T_j$  models the topic semantics

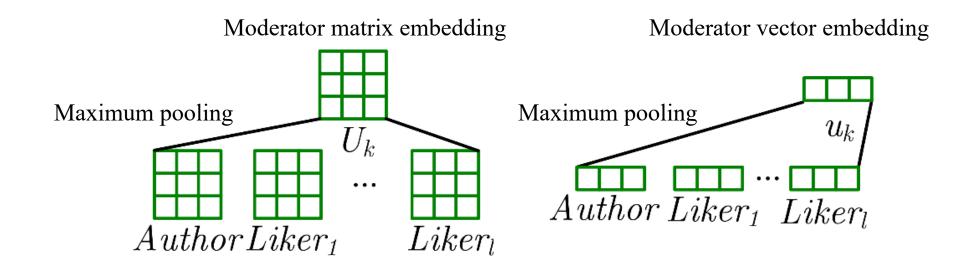


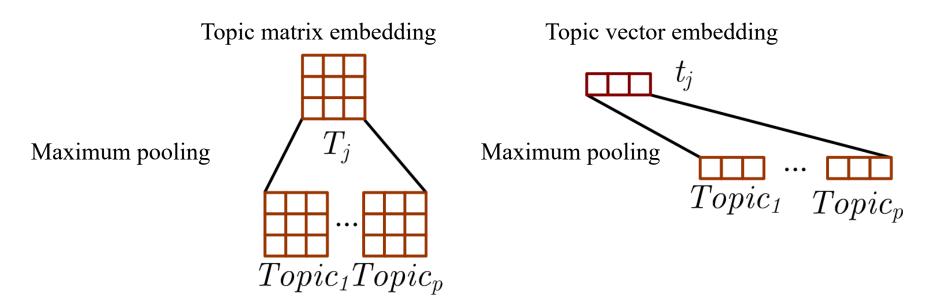
User- and topic-dependent stance tendency



- $u_k$  models the user stance preference
- $t_j$  models the topic stance tendency

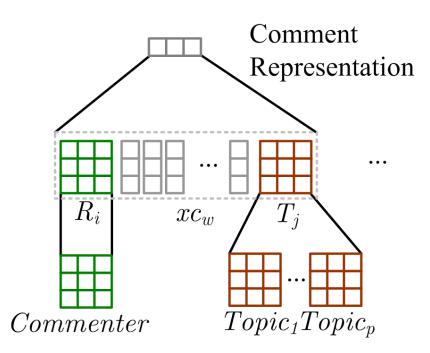
### Authors and Likers





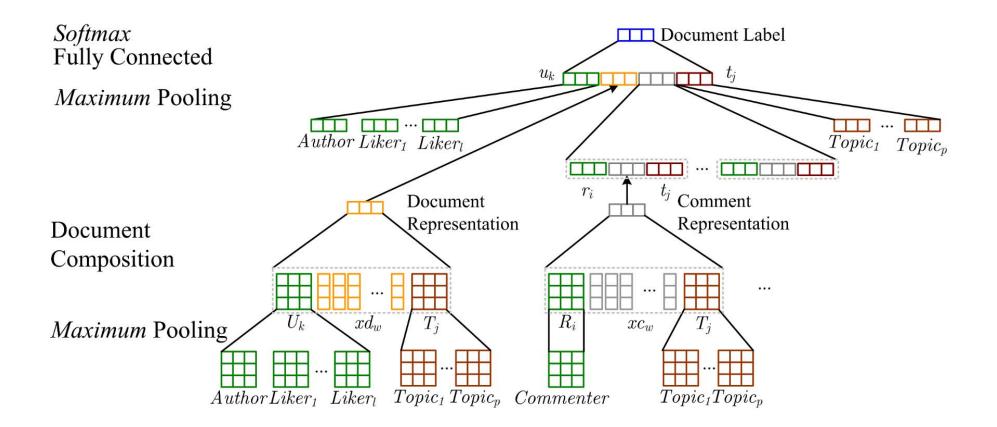
### Comment model

• Short document with only author





### UTCNN – full view



### Dataset

- Facebook fan groups
  - Author/liker/comment/commenter
  - Single topic (learn latent topics by LDA)
  - Unbalance
  - Chinese
- Create Debate
  - Author
  - Four topics
  - Balance
  - English

#### Dataset

Dataset		FBF	ans				(	CreateI	Debate			
Туре	Sup	Neu	Uns	Δ11	AB	0	GA	Y	OB	А	MA	R
Туре	Бир	iveu	Uns	All	F	Α	F	A	F	A	F	A
Training	7,097	19,412	245	26,754	770.4	622.4	700.8	400.0	420.8	367.2	355.2	145.6
Training Development Testing	155	2,785	11	2,951	-	-	-	-	-	-	-	-
Testing	252	2,619	19	2,890	192.6	155.6	175.2	100.0	105.2	91.8	88.8	36.4
All	7,504	24,816	275	32,595	963.0	778.0	876.0	500.0	526.0	459.0	444.0	182.0

Annotation results of FBFans and CreateDebate dataset

# Experiment settings

- Convolution filter window sizes: 1, 2, 3
- Word embedding dimension: 50
- User/topic matrix embedding size: 250 (5X50)
- User/topic vector embedding size: 10
- Latent topics: 100
- Maximum topics per document: 3

# Results - FBFans

		Fea	atures		]	F <b>-scor</b> e	<u>p</u>	F <sub>1</sub> SNU
Method	Content	User	Topic	Comment	Sup	Neu	Uns	<b>F</b> <sup>1</sup>
Majority					.000	.841	.000	.280
SVM -UniBiTrigram	V			V	.610	.938	.156	.621
SVM -AvgWordVec	V			V	.526	.100	.165	.336
SVM -AvgWordVec (transformed)	V	V	V	V	.597	.963	.210	.642
CNN (Kim, 2014)	V			V	.726	.964	.222	.648
RCNN (Lai et al., 2015)	V			V	.628	.944	.096	.605
UTCNN – user	V		V	V	.748	.973	.000	.580
UTCNN – topic	V	V		V	.643	.944	.476	.706
UTCNN – comment	V	V	V		.632	.940	.480	.707
UTCNN shared user embedding	V	V	V	V	.625	.969	.531	.732
UTCNN (full)	V	V	V	V	.698	.957	.571	.755*

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# Results - CreateDebate

Method		Features		Topics			
		User	ABO	GAY	OBA	MAR	AVG
Majority			.549	.634	.539	.695	.604
SVM -UniBiTrigram	V		.592	.569	.565	.673	.600
SVM -AvgWordVec	V		.559	.637	.548	.708	.613
SVM -AvgWordVec (transformed)	V	V	.859	.830	.800	.741	.808
CNN (Kim, 2014)	V		.553	.636	.557	.709	.614
RCNN (Lai et al., 2015)	V		.553	.637	.534	.709	.608
ILP (Hasan and Ng, 2013a)	V		.614	.626	.581	.669	.623
ILP (Hasan and Ng, 2013a)	V	V	.749	.709	.727	.754	.735
CRF (Hasan and Ng, 2013b)	V	V	.747	.699	.711	.754	.728
PSL (Sridhar et al., 2015)	V	V	.668	.727	.635	.690	.680
UTCNN – topic	V	V	.824	.851	.743	.814	.808
UTCNN – user	V		.617	.627	.599	.685	.632
UTCNN (full)	V	V	.878	.850	.857	.782	.842*

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# Conclusion

- We have proposed UTCNN incorporating user, topic, content and comment information for stance classification on social media texts.
- UTCNN learns user embeddings for all users with minimum active degree.
- Topic information obtained from the topic model or the predefined labels further improves the UTCNN model.
- Comment information provides additional clues for stance classification.
- We have shown that UTCNN achieves promising and balanced results.



# Hand-on Session

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# Outline

- CSentiPackage: UTCNN
  - Introduction
  - Model
  - Results

#### • Hands on real data

- Environment
- Data preprocessing
- Tools
  - NTUSD and ANTUSD
  - Cmorph and Chinese Opinion Treebank
  - CopeOpi
  - UTCNN

# Environment

- Software
  - OS: Linux
  - Programming language
    - Java 6 or higher
    - python 2.7
      - Theano 0.8.2
      - Keras 1.0.3
      - sklearn
- Hardware
  - Graphic cards (deep learning)

# Demo Environment

• CPU

- Intel Xeon E5-2630 v3  $\times$ 2

• RAM

– 64 GB

- OS
  - Ubuntu 14.04 LTS
- Graphic cards
  - Nvidia Tesla K40 ×2

# Preprocessing

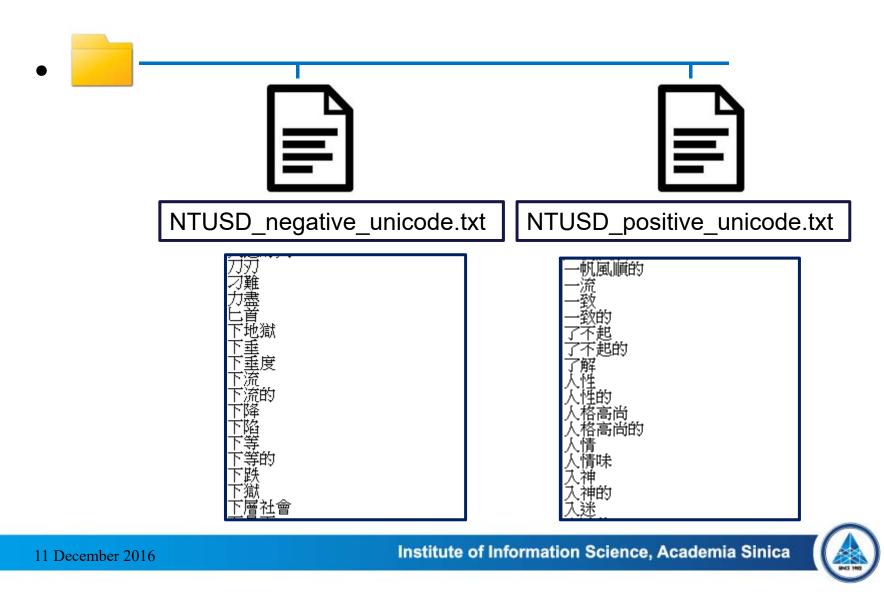
- Tokenize
  - Jieba
  - CKIP
  - Stanford parser
- Part-of-speech tagging
  - CKIP
  - Stanford parser



# NTUSD

- National Taiwan University Sentiment Dictionary
- Release date: 2006
- Language: Traditional/ Simplified Chinese
- Data: 11,088 sentiment words
  - 2,812 positive words
  - 8,276 negative words

## NTUSD – package



# NTUSD - reference

- Ku, L. W., Liang, Y. T., & Chen, H. H. (2006, March). Opinion Extraction, Summarization and Tracking in News and Blog Corpora. In *AAAI spring symposium: Computational approaches to analyzing weblogs*.
- <u>http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/NTUSD\_traditional.zip</u>
- <u>http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/NTUSD\_simplified.zip</u>

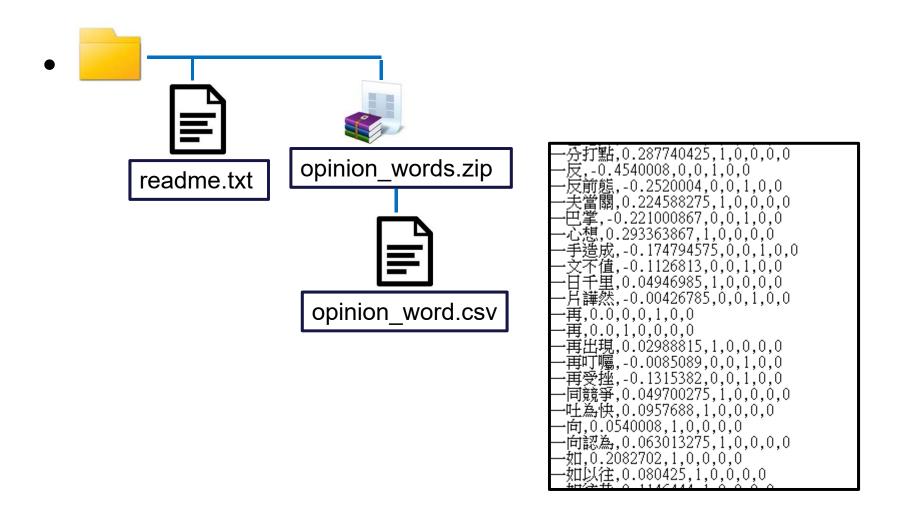
# ANTUSD

- Augmented NTUSD
- Release date: 2016
- Language: Traditional/ Simplified Chinese
- Data: 27,221 words
  - 9,382 positive words
  - 16 neutral words
  - 11,224 negative words
  - 5,415 non-opinion words
  - 612 negation words

# ANTUSD - example

	Score	Pos	Neu	Neg	Nonop
支持 (support)	0.0381147	1	0	0	0
全力支持 (fully support)	0.2870457	1	0	0	0
不支持 (not support)	-0.1949018	0	0	1	0

# ANTUSD - package



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# ANTUSD - reference

- Wang, Shih-Ming, and Lun-Wei Ku. "ANTUSD: A Large Chinese Sentiment Dictionary." in *LREC 2016*.
- http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/ANTUSD\_traditional.zip
- <u>http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/ANTUSD\_unicode.zip</u>

# Cmorph

- Cmorph.txt: morphological types are labeled by numbers: 刀杖1
  - 1:Parallel
  - 2: Substantive-Modifier
  - 3: Subjective-Predicate
  - 4: Verb-Object
  - 5: Verb-Complement
  - 8: Others
  - \*6: Negation and 7: Confirmation are detected by rules

\*Huang, Ting-Hao, Ku, Lun-Wei and Chen, Hsin-Hsi, Predicting Morphological Types of Chinese Bi-

Character Words by Machine Learning Approaches, LREC 2010, pages 844-850,

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# Chinese Opinion Treebank

• Excel file: sentence.csv

2	chtb_001.raw	2	Ν		
3	chtb_001.raw	3	Y	POS	ACTION
4	chtb_001.raw	4	Y	NEU	STATE
5	chtb_001.raw	5	Y	POS	STATE
6	chtb_001.raw	6	Y	POS	STATE
7	chtb_001.raw	7	Y	POS	STATE
8	chtb_001.raw	8	Y	POS	STATE
9	chtb_001.raw	9	Ν		
10	chtb_001.raw	10	Y	POS	STATE
11	chtb_001.raw	11	Ν		
12	chtb_002.raw	12	Y	POS	STATE
13	chtb_002.raw	13	Ν		
14	chtb_002.raw	14	Ν		
15	chtb_002.raw	15	Ν		
16	chtb_002.raw	16	Y	POS	STATE
17	chtb_002.raw	17	Ν		
18	chtb_002.raw	18	Ν		
19	chtb_002.raw	19	Ν		
20	chtb_002.raw	20	Ν		
21	chtb_003.raw	21	Y	POS	STATE
22	chtb_003.raw	22	Ν		
23	chtb_003.raw	23	Y	POS	STATE

\*Ku, Lun-Wei, Huang, Ting-Hao and Chen, Hsin-Hsi, Construction of Chinese Opinion Treebank, *LREC* 2010, pages 1315-1319.

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# Chinese Opinion Treebank

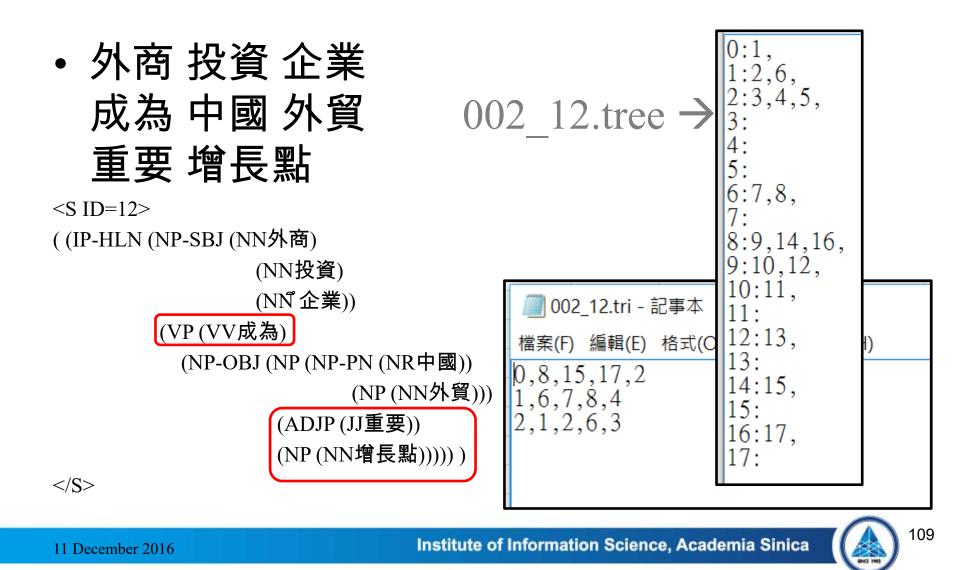


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#### Chinese Opinion Treebank



## CopeOpi - intro

- Unsupervised Chinese Sentiment scoring tool
- Dictionary: ANTUSD
- Language: Traditional Chinese
- Preprocessing
  - Tokenization
  - POS tagging (CKIP format)

## CopeOpi – empirical usage

支持	核的		,		支持	核四	
Support	nuo	clear pov	wer ,		suppor	t Lungmer	n nuclear power plant
VC	Na		COMI CATE	MA- GORY	VC	Nc	
,		享受	相對	便宜	的	電價	0
3		enjoy	relatively	cheape	er	power rate	•
COMMA- CATEGC		VJ	VH	VH	DE	Na	PERIOD- CATEGORY

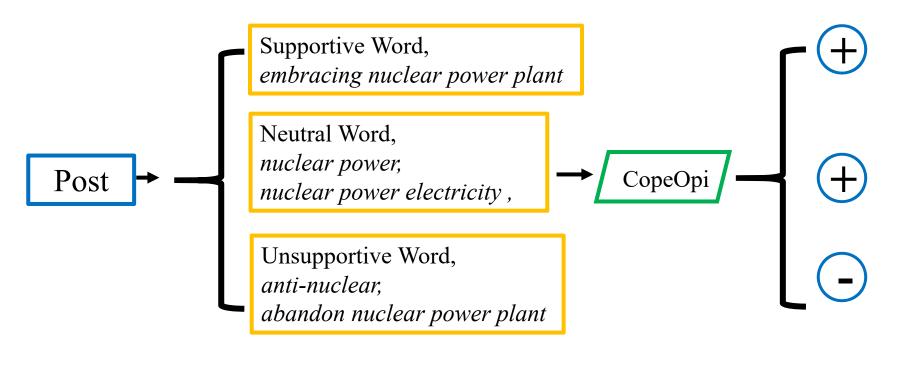
## CopeOpi – empirical usage

支持		核能		,	支持		核四	
Suppo	ort	nuclea	ar power	,	support		Lungmen r	nuclear power plant
0.038	1147	0.0		0.0	0.0381′	147	0.0	
,	享受		相對		便宜	的	電價	o
,	enjoy		relatively	/	cheaper		power rate	
0.0	0.034	0755	-0.04272	13	-0.3732	0.0	0.0	0.0

Document Score = 0.0675917

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## CopeOpi – transition process



Score = *Sup-Uns+Neu* 

# CopeOpi

- Package including
  - CopeOpi program, written in Java
  - CopeOpi source code
  - ANTUSD
  - A demo text
  - Read me

# CopeOpi - package

- dic: dictionary files
- out: output folder
- CopeOpi.class (.java): interface
- OpinionCore\_Enhanced.class (.java): core
- readme.txt: readme file
- file.lst: input file list
- test.txt: example input file
  - run.sh: running script

## CopeOpi – example

- \$ ./run.sh
  - Run the CopeOpi with the files in the list "file.lst"

test.txt 0001

CopeOpi\_EnhancedVersion ./run.sh Dictionaries Reload... Processing: 0001 Analyzing Finish

#### • Check the results in out/0001.txt

支持/0.0381147000000001 核能/0.0 ,/0.0 支持/0.0381147000000001 核四/0 ,/0.0 享9 64 便宜/-0.3732806 的/0.0 電價/0.0 。/0.0 支持核能,支持核四,享受相對便宜的電價。 \*\*\*Score=0.0675917499999995

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## CopeOpi – example

• Result summary in ./out.csv 0001,0.06759174999999995,Positive

## CopeOpi – reference

- CopeOpi
  - Ku, L. W., Ho, H. W., & Chen, H. H. (2009). Opinion mining and relationship discovery using CopeOpi opinion analysis system. Journal of the American Society for Information Science and Technology, 60(7), 1486-1503.
- CopeOpi with transition process
  - Chen, W. F., Ku, L. W., & Lee, Y. H. (2015). Mining Supportive and Unsupportive Evidence from Facebook Using Anti-Reconstruction of the Nuclear Power Plant as an Example. In 2015 AAAI Spring Symposium Series.
- <u>http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/CopeOpi\_EnhancedVersion.zip</u>

### UTCNN - intro

• Aim

- Stance Classification on Social Media

- Features
  - Information of social network platforms
    - Authorship
    - Likings
    - Topics
    - Comments

#### UTCNN - data

Field	Author and liker IDs	<b>Topic IDs</b>	Label	Content	Commenters	Comments
Delimiter	space	space			space	comma
Tokenize				space		space



#### UTCNN - data

3 46 57 ... 573 49 61 4 -1 <sssss>福島核電廠的 熔毀核燃料棒到底有沒有掉到地下水層 ....<sssss>詳見俄國時報電視專訪 <sssss> 544 490 565 ... 428 危機,如果安全你家借放,事實是沒有人知道真相這些都只是推論就看誰的推論有根據合理奇怪的是擁核五毛只根據東京電力的說法而東京電力是最有利益關係最有企圖掩藏事實的事主貼此文是提供大家獨立沒有核電利益纏身的核工專家與小出裕章的推論僅供參考

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## UTCNN - package

dataset: data required for this tutorial data.train 🖹 data.dev ■ data.test ■ data.readme vectors.50d.txt h5: parameters saved here pickle: results saved here config.ini: configuration file UTCNN\_release.py: main program readme: readme file

- Package including
  - UTCNN model, written in python
  - Chinese word embeddings by GloVe
  - Demo data
    - 1000 training samples
    - 100 development samples
    - 100 testing samples

#### • \$ python UTCNN\_release.py config.ini

release python UTCNN release.py config.ini Using Theano backend. Using gpu device 0: Tesla K40c (CNMeM is enabled with initial size: 75.0% of memory, cuDNN 4007) Load embedding file: ./dataset/vectors.50d.txt Load Embedding Elapse: 1.00549221039 Load data file: ./dataset/data.train Load data file: ./dataset/data.test Load data file: ./dataset/data.dev Load Data Elapse: 0.158798933029 Train Max: (215, 2236, 4777) Test Max: (28, 1726, 2190) Dev Max: (38, 790, 2188) max user: 7193 max comment: 100 max comment length: 628 user length: 37470 topic length: 99 Initialization Elapse: 1.22663116455 Sentences Processing Elapse: 3.40131402016 Train on 1000 samples, validate on 72 samples

Epoch 1/10
1000/1000 [==================================
Epoch 2/10
1000/1000 [==================================
Epoch 3/10
1000/1000 [==================================
Epoch 4/10
1000/1000 [==================================
Epoch 5/10
1000/1000 [==============================] - 98s - loss: 0.0316 - acc: 0.9910 - val_loss: 0.8169 - val_acc: 0.6667
Epoch 6/10
1000/1000 [=============================] - 98s - loss: 0.0234 - acc: 0.9960 - val_loss: 0.8530 - val_acc: 0.6806
Fitting Elapse: 1436.94893384
/usr/local/lib/python2.7/dist-packages/sklearn/metrics/classification.py:1074: UndefinedMetricWarning: Precision and F-score are ill-defined
and being set to 0.0 in labels with no predicted samples.
'precision', 'predicted', average, warn_for)
/usr/local/lib/python2.7/dist-packages/sklearn/metrics/classification.py:1076: UndefinedMetricWarning: Recall and F-score are ill-defined an
d being set to 0.0 in labels with no true samples.
'recall', 'true', average, warn_for)
(array([ 0.78571429, 0.95774648, 0. ]), array([ 0.78571429, 0.95774648, 0. ]), array([ 0.78571429, 0.95774648, 0.
]), array([ <u>1</u> 4, 71, 0]))

- Parameters: ./h5/
  - Best: UTCNN\_best.h5
  - Others: UTCNN\_itr[00].h5
- Prediction results: ./pickle/predict.pickle

• config.ini

#### [**Files**

embedding file = ./dataset/vectors.50d.txt # embedding files, trained by GloVe train file = ./dataset/data.train # input file for training, one sample per line test file = ./dataset/data.test # input file for testing, one sample per line dev file = ./dataset/data.dev # input file for development, one sample per line save each = ./h5/UTCNN itr{epoch:02d}.h5 # saved filename of each iteration save final = ./h5/UTCNN best.h5 # saved fileanme for the final iteration save pickle = ./pickle/predict.pickle # saved fileanme for the prediiction, saved in pickle format Pars]  $\dim = 50$ dimension in the word embedding file  $\dim = 10$ 

# dimension of the user vector embeddings
mini\_u\_dim = 5
# first dimension of the user matrix embeddings

dim = 10dimension of the topic vector embeddings

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#### UTCNN - demo

WordForce About Contact

潜水艇 光臨 倡 三部曲

#### Welcome to WordForce!

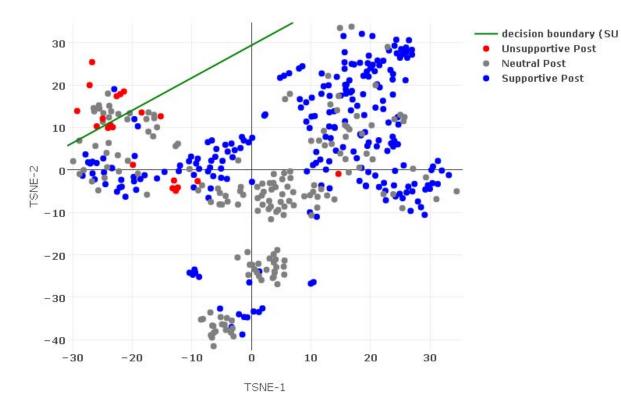
Powered by the state of the art neural network model, WordForce visualizes the learned user-dependent word embeddings from each post according to the post label and its engaged users. The scatter plots show the force of a word, i.e., whether the semantics of word embeddings from posts of different stances are clearly separated from the aspect of the current controversial word. In addition, WordForce provides distribution statistics, divergence and distance, of word embeddings among different stance groups, and propose the most controversial words accordingly to show clues for what people argue about in a debate.

Learn more »		
Please enter a word	Search	
Recommended words		
Top TFIDF	Bottom Intra	Top Inter
瀧門 · 要不要 · 看來 · 妳們 · 賠 · 不義	动  萬歲  走狗  欸  大陸人  品牌	乾介紹日光腐蝕 撃 燃 實質
冷氣 稅 絕食 攀會 拿出 吹 這邊	藝術節 勒 微粒 更何況 的確 槍斃	沿線 賣到 店 駐 退出 建設 箱
夏天 慘 上漲 自殺 伯 物價 表決	下場 好不好 不見得 倒是 看來 是也	人身 誤 停工 咱們 施 山區 十多
有力 裏 豐 買單 失業 認聯 以免	今後 縣府 之外 國庫 加上 飆 須要	失職 音樂 百萬 公斤 纂 石化
動力 絨摯 耐震 消滅 提問 空調 踢	往往 於是 反觀 麽 本事 水準 肯定	一無是處 魚點 棟 拿出來 半衰期
用途 飛彈 講教 欸 花園 航空母艦	此外 比起 天堂 偏偏 算是 餓死	廢氣 事務 鎮暴 靜 苦果 盲 記者會
調高 巡 申聯 外移 後天 五萬 嘍	早期 大概 不只 蠡 提醒 有用	不良 寶力 寶 巡 權威 控制 國是
基石 萎縮 學人 福建 撐起 復活	核融合 喇叭 部份 關切 這邊 開發案	業務 潜藏 福爾摩沙 精彩 煙囪 完工

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#### UTCNN - demo

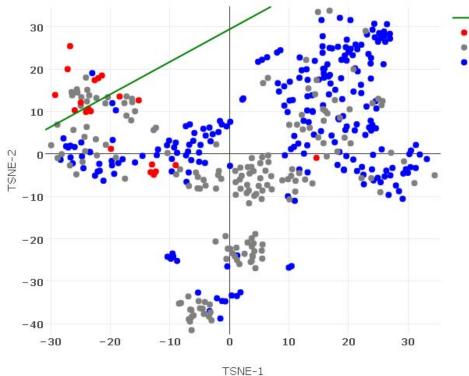


Distribution Statistics Intra-group Distance 1.20 Supportive 1.51 Neutral Unsupportive 0.99 Distance Inter-group Supportive/Unsupporitve 2.34 Neutral/Supportive 1.87 Neutral/Unsupportive 1.43



http://doraemon.iis.sinica.edu.tw/wordforce/

#### UTCNN - demo



decision boundary (SU Unsupportive Post Neutral Post

Supportive Post

Distribution Statistics

 Distribution Statistic

Intra-group	Distance
Supportive	1.20
Neutral	1.51
Unsupportive	0.99
Inter-group	Distance
Supportive/Unsupporitve	2.34
Neutral/Supportive	1.87
Neutral/Unsupportive	1.43
and the second	1.1.1.5

世上哪種發電沒有汙染或噪音?不是噪音就汙染不然就是發電量不夠@@說句難聽的~你們這反核部 隊裡面真的反核的有幾個?裡面不知加了多少政治狂?要不是接近選舉了這些人會加入你們嗎?真要 反核嗎?好!!要反核第一條件~~廢核第一要面對的違約金一千多億由這些反核廢核人士負責!!這樣我就 同意反核@@不要全民買單由你們這些反核負責!!!敢不敢???關於林XX不是要絕食嗎?幹聯還去醫院? 老招式了@@換招新招式吧!看了就煩!看也知道選舉到了……老梗@@再來就是幹聯罵警察!莫非你們 和林X帆陳X廷一樣?需要警察叫警察保護!!!不要警察就說警察暴力!打人!沒人性!!!你們解散不就沒這事 情了!一個人被你們浪費一小時全台北市多少人???多少個一小時???不是不可遊行抗議~但是你們不 要妨礙他人啊!!!將心比心啊!!!!有本事就不要刪除我貼文讓大家看!!!!!



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#### UTCNN - reference

- Wei-Fan Chen and Lun-Wei Ku. (2016). UTCNN: a Deep Learning Model of Stance Classification on Social Media Text. In COLING 2016 main track.
- Wei-Fan Chen, Fang-Yu Lin and Lun-Wei Ku. (2016).
   WordForce: Visualizing Controversial Words in Debates. In COLING 2016 demo track.
- <u>http://doraemon.iis.sinica.edu.tw/coling2016\_tutorial/downloads/UTCNN\_release\_161114.zip</u>

## Conclusion

- Chinese sentiment dictionaries
- Lexicon-based and deep learning-based models for sentiment analysis
- The utilization of these resources and tools

## Final Wrap Up

- Basic concepts of sentiment analysis and Chinese text processing
- Introduction of CSentiPackage
- Hand-on CSentiPackage

Now you should be able to work with your Chinese texts and detect sentiment from them!



## Something Important About CSentiPackage

- CSentiPackage you obtained here is only for your group to use for the research purpose.
- Part of it has been officially released so they can be downloaded any time.
- To obtain the other, join the next CSentiPackage <u>tutorial</u> or check what's new @ http://academiasinicanlplab.github.io/

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#### Join Our Three Demos Here

#### December 15th,10:30–12:30 Demo Session 3

1. Sensing Emotions in Text Messages: An Application and Deployment Study of EmotionPush

#### December 16th,14:00–15:30 Demo Session 6

2. WordForce: Visualizing Controversial Words in Debates

3. Automatically Suggesting Example Sentences of Near-Synonyms for Language Learners

THANK YOU for coming!

#### from Lun-Wei Ku & Wei-Fan Chen NLPSA Lab, Academia Sinica



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